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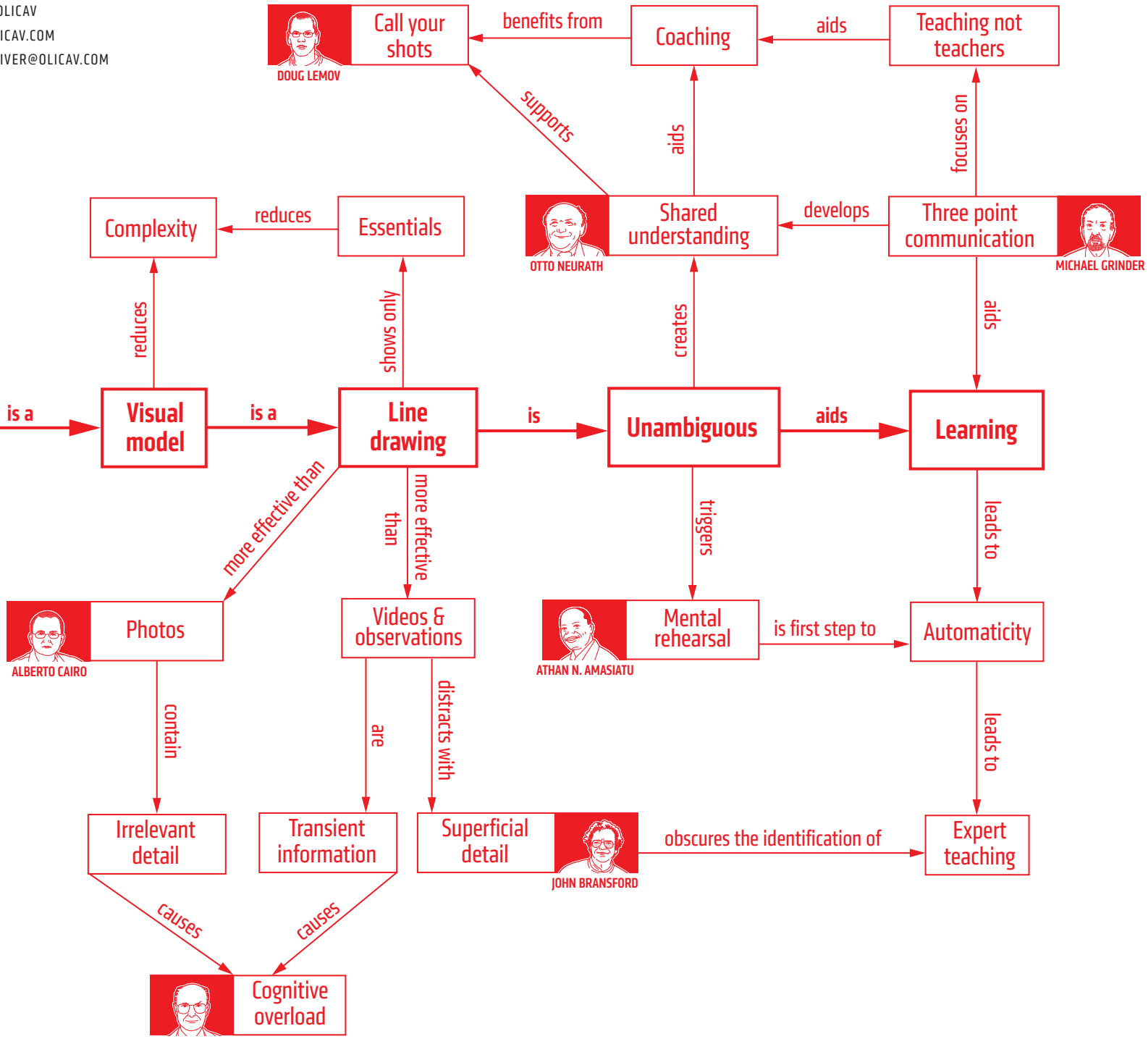
VISUALLY DEPICTING THE STEPS OF A PROCESS TAKES THE GUESSWORK OUT OF KNOWING WHAT TO DO.

WALK THRU



DOUG LEMOV
2012

Taking the time to preview and to prepare learners for what they should be looking for.

OTTO NEURATH
1931

Words divide, pictures unite.

MICHAEL GRINDER
2000

When the content is volatile, the communicator wants to display the information visually — the third point.

ALBERTO CAIRO
2013

A photograph includes too much information that's irrelevant for understanding what's going on.

ATHAN N. AMASIATU
2013

You can also use mental imagery to learn new routines, plays, or patterns.

JOHN BRANSFORD
2000

The information noticed by novices can be quite different from what is noticed by experts.

JOHN SWELLER
2011

Transience is a particular characateristic of dynamic representations that has ramifications for working memory load.