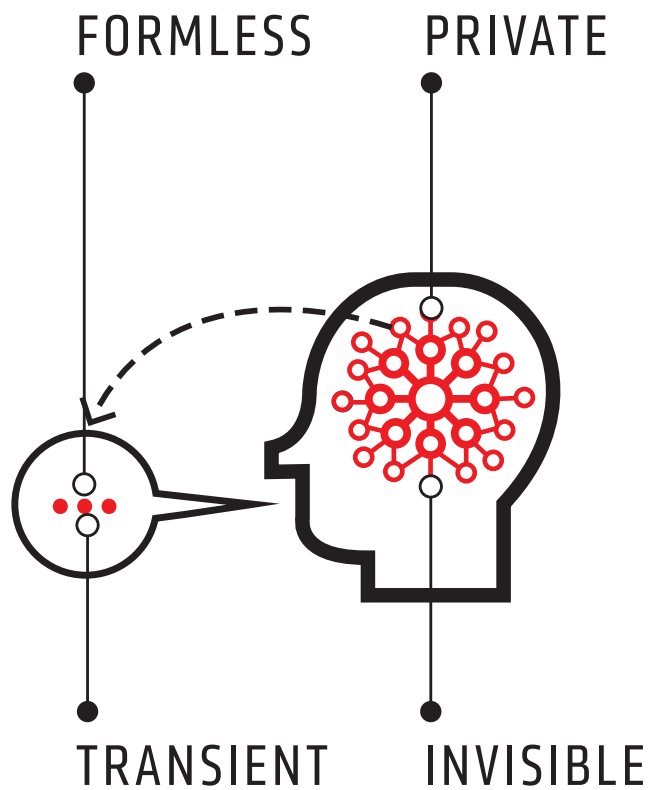




*People learn better from graphics and words than from words alone.*

RICHARD E MAYER  
FOREWORD TO  
**GRAPHICS FOR LEARNING**  
CLARK & LYONS, 2004

## JUST TALK



## TALK PLUS VISUAL

